# CMCC WEBINAR November 27, 2018 - h.12:30 pm CET

"Low-carbon energy finance – new research results and their implications for modelers and policy makers"

Tobias S Schmidt - PresenterEnergy Politics Group (ETH Zurich)Bjarne Steffen - PresenterEnergy Politics Group (ETH Zurich)

*Elena Verdolini - Moderator RFF-CMCC European Institute on Economics and the Environment (EIEE)* 



To investigate and model our climate system and its interactions with society to provide reliable, rigorous, and timely scientific results, which will in turn stimulate sustainable growth, protect the **environment**, and develop science driven adaptation and mitigation policies in a changing climate



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# NETWORK



# **RESEARCH DIVISIONS**

Advanced Scientific Computing (ASC) Climate Simulation and Prediction (CSP) Economic analysis of Climate Impacts and Policy (ECIP) Impacts on Agriculture, Forests and Ecosystem Services (IAFES) Ocean modeling and Data Assimilation (ODA) Ocean Predictions and Applications (OPA) Risk Assessment and Adaptation Strategies (RAAS) REgional Models and geo-Hydrological Impacts (REMHI) Sustainable Earth Modelling Economics (SEME)

# TOPICS

Modelling PolicyAdaptation AgricultureSociety PredictionsImpacts Hydrogeology ForestsSimulations OceansEcosystems Computing Services



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### **ETH** zürich

CMCC webinar, Zurich, Nov 12, 2018

Prof. Tobias Schmidt, Dr. Bjarne Steffen, Energy Politics Group, ETH Zurich, www.epg.ethz.ch

# Low-carbon energy finance

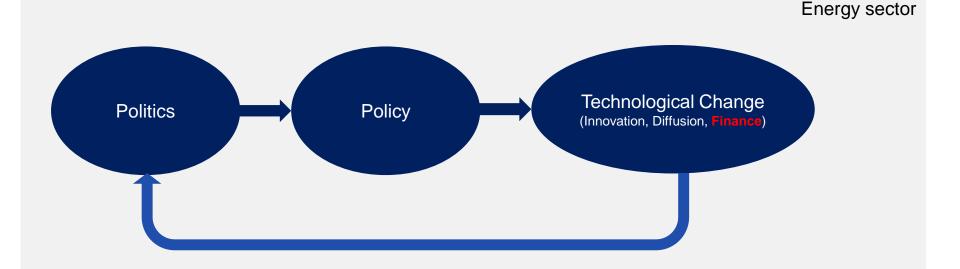
new research results and their implications for modelers and policy makers



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730403, as well as from the European Research Council under grant number 313553. It has also received funding by the Swiss State Secretariat for Education, Research and Innovation (SERI) [contract number 16.0222] and ETH Foundation. The opinions expressed & arguments employed herein do not necessarily reflect the official views of the Swiss Government. The project was also supported by a seed grant from ETH Zurich foundation.

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# EPG's research framework: Analyzing the co-evolution of policy with technological change



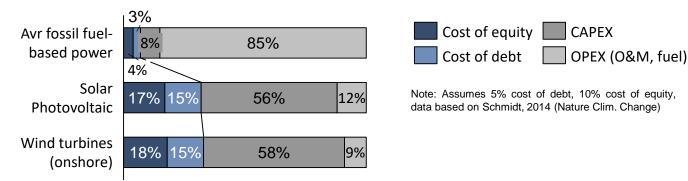
We are an interdisciplinary team of engineers, economists, and political scientists



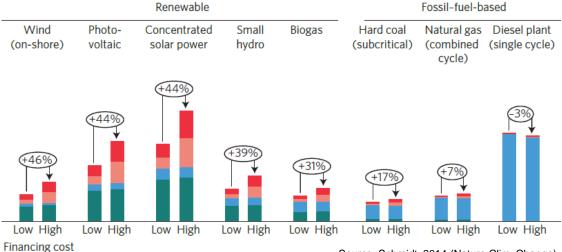
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# Financing is more relevant for low-carbon energy technologies, due to their higher capital intensity

### Percentage of different cost components in LCOE



### Impact of increased cost of capital on LCOE



Source: Schmidt, 2014 (Nature Clim. Change)

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# The four papers of this talk and their key messages





### Main messages

- Renewable energy assets heavily rely on non-recourse project finance (vs. corporate finance for conventional plants)
- ٠ Key driver is debt overhang of fastgrowing new entrants



to last 18 years. These data reveal that fi conditions (general interest rate) and expe

### Main messages

- The cost of capital for project-financed renewable energy assets has fallen substantially over the last 15 years
- We detect a financing experience curve (investors also learn)



#### Main messages

- "Green" state investment banks (SIBs) help in overcoming investors' aversion against new energy assets
- SIBs found to crowd-in private finance rather than crowd-out

### energy

A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015

### Main messages

- Multilateral development ٠ banks (MDBs) have "greened" their power generation portfolios to very different extents
- MDBs' public sector • branches are typically less "green" than their private sector branches

# Project finance: A niche of capital markets, but not for RE

### Corporate Finance (CF)

### Financing of new project <u>on the balance</u> <u>sheet</u> of the sponsor

- <u>Using assets and cash flows from</u> <u>existing firm</u> to guarantee additional credit provided by lenders
- Cost of capital determined by <u>sponsor</u> <u>solidity</u>

### Project Finance (PF)

### Creating a <u>special purpose vehicle</u> (SPV) to incorporate new project

- <u>No guarantee</u> from sponsor's assets, lenders depend on cash flows of new project alone
- Cost of capital cost determined by project cash flows and risks
   Very often used for wind & solar

### Classical economic motivations for PF do not hold for renewables in OECD countries

### Thus study addresses research questions:

- 1. How <u>important</u> is project finance for renewable energy projects in developed, low-risk countries?
- 2. What are the <u>drivers</u> and underlying reasons to use project finance in such settings?

# **Quantitative analysis of extreme low-risk case DE**

### **Case selection: Germany**



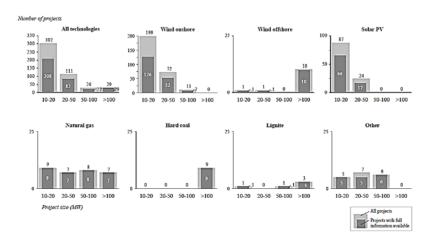
### Polar type sampling: DE as extreme example of low-risk environment for renewables

- «Best-in-class» as per UNDP
- Well-developed capital markets

### Data: Utility-scale projects 2010–2015

Analysis of new dataset, combining asset list from grid regulator with financial info from trade register

- Showing finance structure in population
- Regression analysis to identify drivers



Steffen, B. (2018), The importance of project finance for renewable energy projects, Energy Economics (69), 280–294.

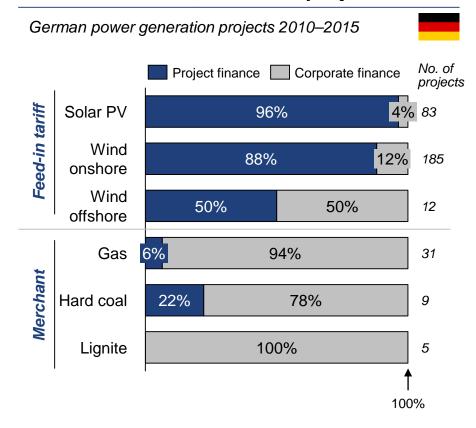
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	(all sponsors)	(all sponsors)	(all sponsors)	(all sponsors)	(all sponsors)	(only RegMun'
capacity	2.271 (2.175)	2.758 (2.483)	1.944 (2.636)	4.051* (2.436)	3.611 (3.370)	0.458 (3.090)
capacity squared	-1.038 (0.854)	-1.804 (1.157)	-1.299 (0.916)	-1.618* (0.969)	-1.633 (1.322)	0.296 (1.047)
t risk (no feed-in tariff)	-2.559*** (0.771)	-2.190*** (0.803)	-2.702*** (0.886)	-4.824*** (0.642)	-0.935 (1.438)	-3.827 (3.513)
tech. risk <sup>b</sup> (wind offshore)	-2.391* (1.268)	-2.596* (1.394)	-2.012 (1.898)	-3.347** (1.422)	-2.663 (1.907)	-1.607 (1.811)
1		2.396 (2.786)				
7		2.673*** (1.026)				
to OPEX ratio					4.049*** (1.478)	4.724* (2.473)
utility	-0.810 (0.876)	-0.458 (0.903)	-0.787 (0.869)		-0.662 (1.016)	
l/municipal utility	-0.425 (0.833)	-0.555 (0.874)	-0.393 (0.852)		-0.474 (0.962)	
utility/IPP	0.948 (1.038)	1.073 (1.039)	0.940 (1.025)		1.250 (1.208)	
leveloper	2.371 (0.812)	2.024** (0.926)	2.409*** (0.839)		2.297** (0.933)	
	-0.620 (1.017)	-0.913 (0.987)	-0.573 (1.046)		-1.057 (1.152)	
tive/individuals	3.604 (1.259)	3.541 · · · · (1.283)	3.623*** (1.263)		3.638*** (1.348)	
tal joint venture	1.381* (0.722)	1.889** (0.803)	1.368* (0.715)	0.147 (0.835)	2.239** (0.974)	1.749 (1.264)
capacity × Merchant risk			0.194 (0.560)			
utility × No merchant risk				-2.313*** (0.761)		
ed effects	Yes	Yes	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.522	0.534	0.523	0.429	0.578	0.347
tions	292	287	292	341	276	64
R2		0.522 s 292	0.522 0.534 s 292 287	0.522 0.534 0.523	Yes         Yes         Yes         Yes           0.522         0.534         0.523         0.429           s         292         287         292         341	Yes         Yes

\*RegMun = Regional/municipal utility 'Renew. tech. risk = Renewables technology risk 'Free CF pot. = Free cash flow potential \*statistically significant at 10%; \*\*significant at 5%; \*\*\*significant at 1% EHzürich

# Results: High share of PF for RE, driven by new players

# Renewables with much lower risk than fossil fuels – still, use more project finance



# Key reason: small balance sheets of new players in industry

Results from regression analysis on rationales to use project finance

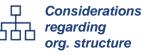


Negative financial synergies with existing business

- Contamination risk
- 2. Debt overhang
- -3. Securitization



(Further) market imperfections 4. Information asymmetry btw. sponsor & lender5. Agency owners & mgrs



G. Horizontal joint ventures7. Independence civic pricts

Steffen, B. (2018), The importance of project finance for renewable energy projects, Energy Economics (69), 280-294.

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# The four papers of this talk and their key messages





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Main messages	

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- We detect a financing experience curve (investors also learn)



#### Main messages

- "Green" state investment banks (SIBs) help in overcoming investors' aversion against new energy assets
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A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015

### Main messages

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- MDBs' public sector • branches are typically less "green" than their private sector branches

# Literature lacked an analysis of the <u>financing cost dynamics</u> of renewables

Our research questions

- 1. <u>How and why</u> did solar PV and wind onshore financing conditions in DE <u>change</u> <u>over time</u>?
- 2. What is the <u>effect</u> of these changes on their generation costs (LCOE)?

Challenges:

- Scarce data, as financial details of project finance deals not disclosed
- For "why" part: Interest rate levels affected by multitude of drivers

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# We focus on Germany and use a mixed-method approach, taking four steps



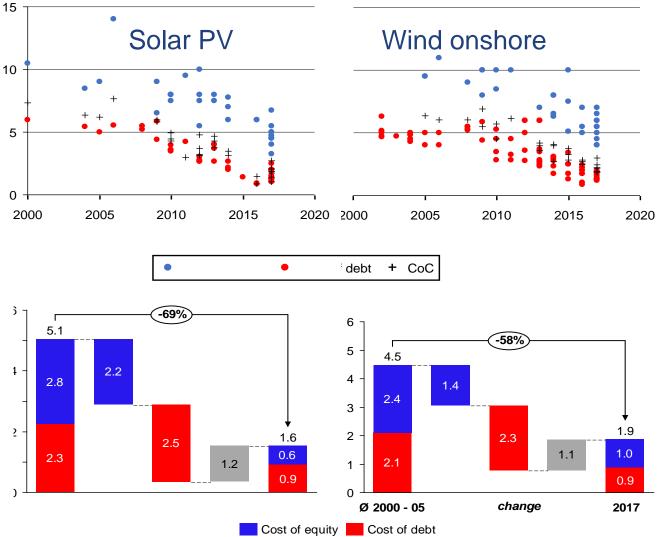
### **Descriptive: Elicitation and mapping of project finance data**

- Cost of equity, cost of debt/debt margin
- Leverage, loan tenor, debt service coverage ratio
- 2 <u>Qualitative</u>: Investor interviews to identify drivers for changes
  - Semi-structured interviews, grounded theory-type coding of arguments
- 3 <u>Quantitative</u>: Regression analysis for experience curves
  - Various specifications of dependent and independent variables
- 4 <u>Model-based</u>: Split-up of LCOE into technology cost effects
  - Calibration of levelized cost of electricity (LCOE) in different settings

Egli, F., Steffen, B., Schmidt, T. S. (2018). A dynamic analysis of financing conditions for renewable energy technologies. Nature Energy, available online

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# Step 1: Historic development of the cost of capital



Egli, F., Steffen, B., Schmidt, T. S. (2018). A dynamic analysis of financing conditions for renewable energy technologies. Nature Energy, available online

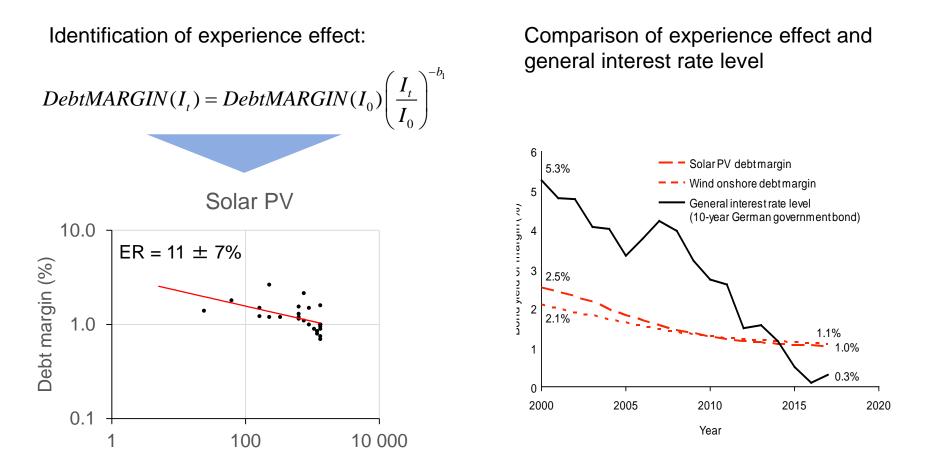
# Step 2: We detect drivers on 3 levels

Level	Drivers of changes in financing conditions			
Economy	<ul> <li>Capital markets: Low-cost liquidity, few investment alternatives, low return expectations</li> <li>Banks: Low-cost refinancing, low bank fees, preference for project finance</li> </ul>		Drivers related to general economic development	
Renewable energy sector	<ul> <li>Availability of performance data: Accumulated operation experience of RET assets</li> <li>Technology reliability: Proven track record of technology, low default rates of projects</li> <li>Support policies: Regulatory environment, e.g. introduction of exposure to market risks</li> </ul>			
Renewable energy financing industry	<ul> <li>Learning by doing: In-house RET knowledge, better risk assessment and due diligence processes</li> <li>Investment ecosystem: Standardised investment structures, frame contracts, partner networks</li> <li>Market entry of investors: New investor types (e.g., large banks, insurers, pension funds), increasing investor competition</li> </ul>		Drivers specific to RET deployment and financing	

Egli, F., Steffen, B., Schmidt, T. S. (2018). A dynamic analysis of financing conditions for renewable energy technologies. Nature Energy, available online

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# Step 3: We estimate the experience and general interest rate effects

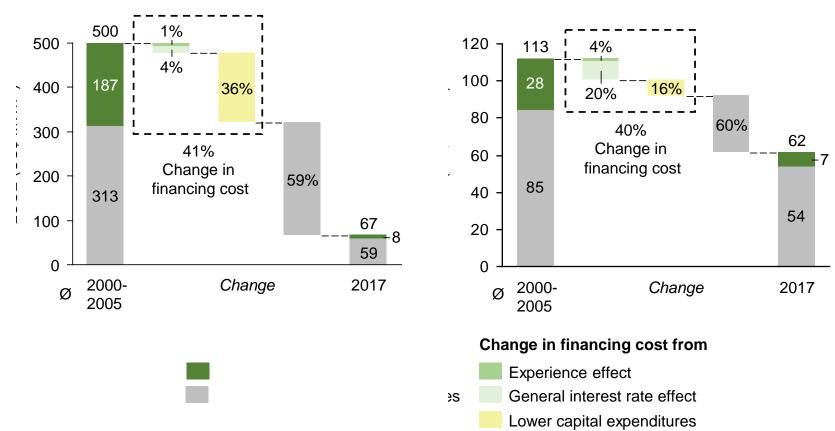


Egli, F., Steffen, B., Schmidt, T. S. (2018). A dynamic analysis of financing conditions for renewable energy technologies. Nature Energy, available online

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# Step 4: We identify the effect of the CoC dynamics on the LCOE



Solar PV

Egli, F., Steffen, B., Schmidt, T. S. (2018). A dynamic analysis of financing conditions for renewable energy technologies. Nature Energy, available online

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# The four papers of this talk and their key messages





- Renewable energy assets heavily rely on non-recourse project finance (vs. corporate finance for conventional plants)
- Key driver is debt ٠ overhang of fastgrowing new entrants

#### energy A dynamic analysis of financing conditions for renewable energy technologies Florian Egli<sup>1</sup>, Bjarne Steffen<sup>1</sup> and Tobias S. Schmidt<sup>1</sup>

### Main messages

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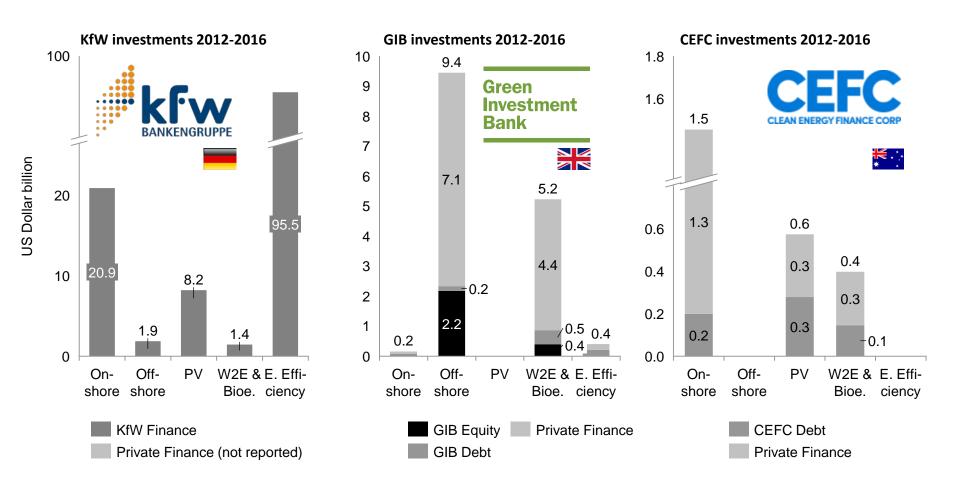
A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015

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SIB: We compare three state investment banks in DE, UK, AU



Geddes, A., Schmidt, T.S., Steffen, B. (2018), The multiple roles of state investment banks in low-carbon energy finance: An analysis of Australia, the UK and Germany, Energy Policy 115, 158–170.

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# Qualitative case study allows to identify effective mechanisms



### **Case selection and method**

### **Comparative study of 3 cases**

- Industrialized countries w/ SIB heavily involved in RE finance
- GIB in UK, and CEFC in AU: Green SIB on national level, with 5 years track record
- KfW in DE: Not exclusively green SIB, but largest RE investor

### Data iteratively analyzed

- Semi-structured interviews with 56 interviews from investors (SIB and others) and developers
- Qualitative content analysis to identify key themes by mapping developer demands to bank offerings

Category		Organisation	Technology Focus	Country	Interviewee's Role
Developer	1	Project Developer	Wind, Solar PV	AU	Head of Business Development
	2	Project Developer	WtE	AU	Chief Executive Officer
	3	Project Developer	WtE	AU	Managing Director
	4	Project Developer	WtE	AU	Managing Director
	5	Project Developer	Bioenergy, WtE	GB	Independent developer
	6	Project Developer	Wind, Bioenergy	GB	Managing Director
	7	Project Developer	WtE	GB	Managing Director
	8	EPĆ, OEM	Wind, Solar PV	AU	Business Development Manager
	9	IPP	Wind	AU	Executive General Manager
	10	IPP	Wind, Hydro	AU	Executive Manager, Development
	11	IPP	Renewables	AU, GB, DE	Chief Financial Officer
	12	IPP	Solar PV	DE	Project Developer
	13	IPP	Bioenergy	GB, DE	Independent developer
	14	IPP	Wind, Solar PV	GB, DE	Manager, ESG
	15	IPP	Wind, Solar PV	GB. DE	Executive General Manager
	16	IPP	WtE, Bioenergy	GB. DE	Head of Origination
	17	OEM	Wind, Solar PV	AU	Head Structured Finance
	18	OEM	Small-scale wind	AU, GB, DE	General Manager
	19	OEM	Renewables	AU, GB, DE	Sales Manager, Renewables
	20	OEM	Renewables	AU, GB, DE	Senior VP Project Development
	21	OEM	Wind	GB, DE	Senior Investment Manager
	22	Utility	Renewables, FFs	DE	Managing Director
	23	Utility	Renewables, FFs	DE	Head Business Development
	24	Utility	Wind, Solar PV	GB. DE	Business Development Manager
	25	Utility	Wind, Solar PV Wind, Solar PV	GB, DE	
Investor	26			AU	Managing Director
investor		Commercial Bank	Renewables, FFs		Executive General Manager
	27	Commercial Bank	Renewables, FFs	AU OD DE	Senior Consultant
	28	Commercial Bank	Renewables, FFs	AU, GB, DE	Director Corporate Clients
	29	Commercial Bank	Renewables, FFs	AU, GB, DE	Consultant, Green Banking Exper
	30	Commercial Bank	Renewables, FFs	GB, DE	Consultant, Innovative Finance
	31	Gov't funding entity	Renewables	AU	Transactions and Development
	32	Green Bank	Renewables	GB, DE	Relationship Manager, Arranger
	33	Invest. Advisors	Renewables	AU	Principal Financial Advisor
	34	OEM investors	Renewables, FFs	AU, GB, DE	Managing Director
	35	Invest. platform	Renewables	GB	Managing Director
	36	SIB	Renewables, EE	AU	Division Director
	37	SIB	Renewables, EE	AU	Researcher
	38	SIB	Renewables, EE	AU	Department Director
	39	SIB	Renewables, EE	AU	Associate Director
	40	SIB	Renewables, FFs	DE	Department Director
	41	SIB	Renewables, EE	GB	Department Head
	42	SIB	Renewables, FFs	GB, DE	Investment Officer
	43	SIB	Renewables, FFs	GB, DE	Project Assessor
	44	SIB	Wind, Renewables	GB, DE	Team Head, Wind Power
	45	Sustainable Bank	Renewables	GB. DE	Chief Financial Officer
	46	VC Investor	Renewables, FFs	AU, GB, DE	Director
Expert <sup>a</sup>	47	Consultancy	Renewables	AU, GB, DE	Arranger, Due Diligence
- apent	48	Consultancy	Renewables, FFs	GB, DE	Associate Principal, Energy
	48				
		Consultancy	Wind	GB, DE	Senior Consultant, Power Market
	50	Consultancy	Wind	GB, DE	Partner, Energy and Resources
	51	Energy Think-tank	Renewables	GB	Director, Finance, Energy Policy
	52	Envir. Consultancy	Renewables, FFs	GB, DE	Principal Consultant
	53	Envir. NGO	Renewables, FFs	AU, GB, DE	Director of Strategy and Finance
	54	Legal Consultancy	Renewables	AU	Partner, Project Finance, Energy
	55	Legal Consultancy	Renewables	AU	Senior Associate, Project Finance
	56	Legal Consultancy	Renewables	AU, GB, DE	Partner, Arranger

Geddes, A., Schmidt, T.S., Steffen, B. (2018), The multiple roles of state investment banks in low-carbon energy finance: An analysis of Australia, the UK and Germany, Energy Policy 115, 158–170.

# Results: SIBs take four key roles, well beyond capital provision

### A. Capital Provision and De-risking Roles

- Direct funding for crucial gaps, concessional or commercial terms
- De-risking instruments (e.g., guarantees)



### C. Signaling Role

- SIB reputation crowding-in private equity and debt
- "SIB participation signal" with effect on financing cost



### **B. Educational Role**

- Specialist internal expertise (e.g. accurately assessing risks)
- Financial innovation and standardization



### **D. First or Early Mover**

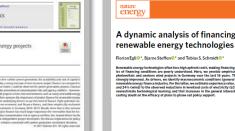
 Early movers with respect to new technologies (in the country), new deal structures, new manufacturers and developers

Geddes, A., Schmidt, T.S., Steffen, B. (2018), The multiple roles of state investment banks in low-carbon energy finance: An analysis of Australia, the UK and Germany, Energy Policy 115, 158–170.

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# The four papers of this talk and their key messages





•	Renewable energy
	and the land with the later

Main messages

### assets heavily rely on non-recourse project finance (vs. corporate finance for conventional plants)

Key driver is debt ٠ overhang of fastgrowing new entrants



Florian Egli<sup>®</sup>\*, Bjarne Steffen<sup>®</sup>\* and Tobias S. Schmidt<sup>®</sup>

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#### energy A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies

from 2006 to 2015

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# MDB: Multilateral dev. banks are major investors in power plants

Power generation pathway of developing countries crucial for climate change

### Could multilateral development banks (MDB) take the role of SIB in dev. countries?

- Long track record in power generation financing, and toolbox with de-risking and invest instruments
- Ambitious goals for climate finance yet also competing policy areas and interest
- The role of MDB in financing high- and low-carbon assets is poorly understood

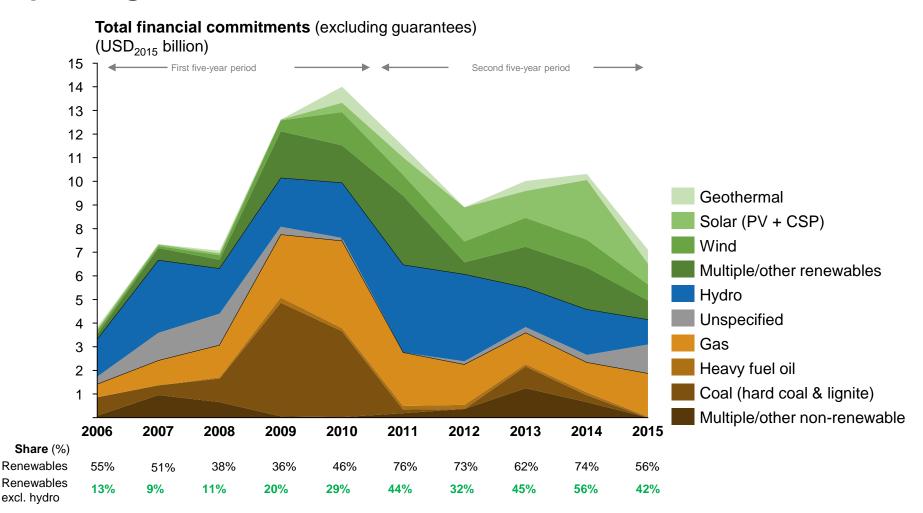
We conduct bottom-up analysis of 857 projects and programs 2005–15 + complementary interviews with 12 experts form 6 MDBs



Source: Steffen, B.; Schmidt, T.S. (2018). A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015. Nature Energy.

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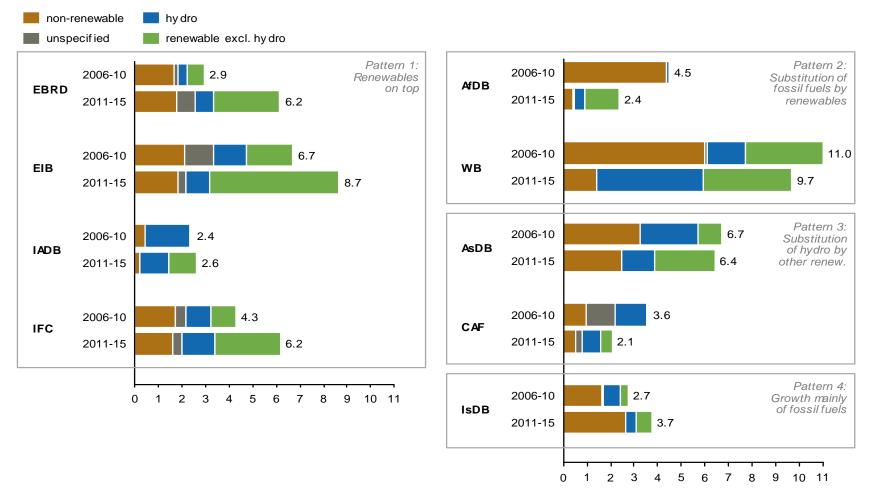
# New RE investment rose from ~10% to ~50% of all MDB power generation invest



Source: Steffen, B.; Schmidt, T.S. (2018). A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015. Nature Energy.

## Different patterns – often RE invest "on top" of conventionals

**Total commitment for power generation projects by MDB** USD<sub>2015</sub> billion, based on bottom-up analysis of project data

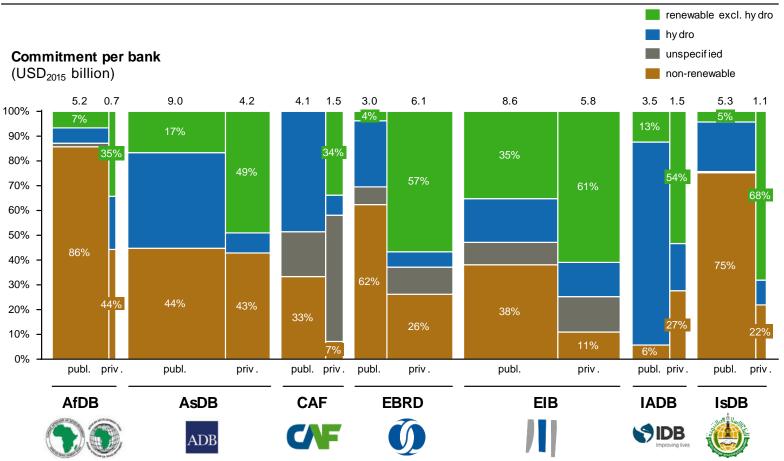


Source: Steffen, B.; Schmidt, T.S. (2018). A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015. Nature Energy.

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### Stark differences between public and private sector branches

Financial commitments to power-generation technologies by branches of regional MDBs 10 years 2006–15



Source: Steffen, B.; Schmidt, T.S. (2018). A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable power-generation technologies from 2006 to 2015. Nature Energy.

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## Wrap-up: Key implications for modelers and policymakers



### Key implications for policymakers

- Renewables rely on project finance, hence *banks* are important actors in financing decisions, and cost of capital (interest payments & dividends) are project-specific
- Reductions in cost of capital have been a key driver for the lower LCOE of renewables that are observed globally, driven both by financing experience and the general interest rate level
- Public banks (such as SIB and MDBs) can be a powerful policy instrument to enhance financing conditions and lower cost of capital for new technologies

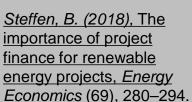
### Key implications for modelers

• For comparably new, capital-intense technologies such as renewables, technology- and time-specific cost of capital need to be considered (times of a uniform discount rate should be over)

### EHzürich

# Further details – and underlying data – are freely available





Free pre-print version

Project level data available



Free read-only access



Geddes, A., Schmidt, T.S., Steffen, B. (2018), The multiple roles of state investment banks in lowcarbon energy finance: An analysis of Australia, the UK and Germany, Energy Policy 115, 158–170. (free open access)



**D** GESS

Source: Steffen, B.; Schmidt, T.S. (2018). A quantitative analysis of 10 multilateral development banks' investment in conventional and renewable powergeneration technologies from 2006 to 2015. Nature Energy.

Free read-only access

Project level data available



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# **Q&A** session



To participate in the Q&A Session, please use the "Questions" menu provided by the Go-to-Webinar system

# **Forthcoming Webinar**

Climate services in the finance sector: insights for users and providers of climate data and information

December 12, 2018 – h. 11.00 am CET

Speaker: **Robin Hamaker-Taylor** – Policy and risk analyst, Acclimatise Discussant: **Adriaan Perrels** – Finnish Meteorological Institute Moderator: **Jaroslav Mysiak** – CMCC, RAAS Division



Thank you for attending this CMCC webinar.

This webinar was recorded and will be uploaded on CMCC Youtube Channel: https://www.youtube.com/CMCCvideo and to the CMCC website: www.cmcc.it

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