

Europass Curriculum Vitae



Personal information

First name / Surname **Alessandra Mazzai**
Address CMCC@Cafoscari
Edificio Porta dell'Innovazione, Piano 2
Via della Libertà, 12
30175 Venezia Marghera
E-mails alessandra.mazzai@cmcc.it, alessandra.mazzai@unive.it
Nationality Italian
Date of birth 23 January 1986
Gender Female

Work experience

Dates December 2015 – present
Occupation or position held Communication Manager
Main activities and responsibilities Communication and outreach activities, including text production, social media management and events/webinars organization. Coordination of the communication and dissemination activities for EU H2020 projects
Name and address of employer Euro-Mediterranean Center on Climate Change Foundation (CMCC)
Type of business or sector Research

Dates February 2012 – December 2017
Occupation or position held Information and Communication Officer, International Center for Climate Governance (ICCG)
Main activities and responsibilities Coordination of the communication activities at the International Center for Climate Governance (ICCG), including press office, social media, websites management and web content management of the institution's blog
Name and address of employer Fondazione Eni Enrico Mattei (FEEM), Euro-Mediterranean Center on Climate Change Foundation (CMCC), Venice
Type of business or sector Research

Dates January 2013 – December 2014
Occupation or position held Communication officer and member of the Organizing Committee of its Annual Conferences (Jan. 2013 – Dec. 2014)
Main activities and responsibilities Communication and activities related to the Annual Conferences; collaboration in the event organization
Name and address of employer Italian Society for Climate Sciences (SISC), Venice
Type of business or sector Research

Dates February 2014 – June 2014
Occupation or position held Web Content and Social Media Manager
Main activities and responsibilities Web content management, writing articles, social media management

Name and address of employer	PadovaSmart – Comune di Padova
Type of business or sector	Public sector
Dates	August 2012 – October 2012
Occupation or position held	External Advisor
Main activities and responsibilities	Reorganization of the institution's website
Name and address of employer	Fondazione Università Ca' Foscari, Venice
Type of business or sector	University
Dates	January 2011 – March 2011
Occupation or position held	Lecturer of Europroject management
Main activities and responsibilities	Teaching Europroject management at the UET "Master in tourist companies management"
Name and address of employer	UET Italia, Scuola Universitaria Europea per il Turismo, Milan
Type of business or sector	Higher education
Dates	December 2009 - December 2011
Occupation or position held	Fund raising officer at FEEM/ Project manager and communication assistant at CMCC
Main activities and responsibilities	Support to the preparation of national and international research proposals, in particular regarding the EU funding opportunities at FEEM Management of research projects and communication activities at CMCC
Name and address of employer	Fondazione Eni Enrico Mattei (FEEM) / Euro-Mediterranean Center on Climate Change (CMCC)
Type of business or sector	Research
Dates	September 2009 - December 2009
Occupation or position held	Trainee
Main activities and responsibilities	Fund Raising and collaboration as author of reviews for the on-line magazine Climate Science and Policy
Name and address of employer	Euro-Mediterranean Center on Climate Change (CMCC), Venice
Type of business or sector	Research
Dates	October 2008 - January 2009
Occupation or position held	Trainee (EU Leonardo Da Vinci Grant)
Main activities and responsibilities	Communication, promotion, fundraising, marketing, public relation
Name and address of employer	AFL - Advice for Life 181 Wisbech Road, CB6 1RA Littleport, Ely, Cambridgeshire (UK)
Type of business or sector	Charity - ITC services
Dates	November 2007 - February 2008
Occupation or position held	Researcher
Main activities and responsibilities	Semiotic analysis of communication campaigns against drugs at a national and international level, statistical analysis and promotional support
Name and address of employer	Sinfonia Lab, Padua
Type of business or sector	Communication

Education

Dates	September 2010 – June 2013
Title of qualification awarded	Postgraduate degree in Communication Strategies, Final mark: 110/110 with honours
Principal subjects	Communication strategies (marketing, public relations, web communication, advertising)
Name and type of organisation providing education and training	Università degli Studi di Padova, Padua

Dates January 2009 - March 2010
 Title of qualification awarded Master in Environmental Economics and Management (MEMAE), Final mark: 110/110 with honours
 Principal subjects Sustainable development, green marketing, economics, management and environmental law, energy and renewable technologies, climate change, corporate social responsibility, innovation and utilities management
 Project work title: "The international debate on Climate Change: 2.0 communication instruments"
 Name and type of organisation providing education and training Università Commerciale Luigi Bocconi, Milan

Dates September 2005 - June 2008
 Title of qualification awarded Degree in Communication Sciences, Final mark: 110/110 with honours
 Principal subjects Curriculum Communication for firms (advertising, marketing)
 Thesis title: "He watches the Simpsons, he would drive a BMW and he has an old cat. Social-psychographic profile of the coffee consumer"
 Name and type of organisation providing education and training Università degli Studi di Padova, Padua

Training

Dates 3-7 February 2015
 Title of course Training Course in Social Media and Digital Marketing
 Main activities and responsibilities EuropaCube Innovation Business School, Padua

Dates June 2010 – January 2011
 Title of course Master in Europrogettazione (Euro-project management), Final mark: 100/100
 Main activities and responsibilities Centro di Formazione in Europrogettazione, Venice International University, Venice

Publications

C.Carraro, A.Mazzai (2017), "Gli impatti dei cambiamenti climatici in Italia. Fotografie dal presente per capire il futuro", Venezia, Edizioni Ca'Foscari
 C.Carraro, A.Mazzai (2016), "Comunicare il clima che cambia", Ideambiente 1/2016, pp. 21-23
 C.Carraro, A.Mazzai (2016), "L'accordo di Parigi sul clima? Le ragioni dell'ottimismo", Tuttogreen, La Stampa, 9/02
 C.Carraro, A.Mazzai (2015), "Il clima che cambia. Non solo un problema ambientale", Bologna, Il Mulino
 C.Carraro, A. Mazzai (2015), "Il mondo migrerà, causa maltempo", Formiche, Anno XI, 108, 11/2015, pp. 74-76
 C.Carraro, A.Mazzai (2014), "Ridurre le emissioni, non c'è tempo da perdere", Ecoscienza 2/2014

Personal skills and competences

Mother tongue **Italian**
 Other languages

Self-assessment
 European level

English
Spanish

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C1	Proficient user	C1	Independent user	C1	Independent user	C1	Proficient user
B2	Independent user	B2	Independent user	A2	Basic User	A2	Basic User	A1	Basic User

Computer skills and competences Microsoft Office/Open Office (excellent - ECDL, 2007)
 GIMP (good)
 Dreamweaver, Filezilla (good)
 HTML, CSS (good)
 Wordpress (good)