

Efficient Buildings Community's Photo Contest Call to Action

Article 1. The promoter

- a. The Efficient Building Community, established in the framework of the Interreg MED Programme, aims at powering up the energy transition of the public building stock in the Mediterranean region. The community brings together local and national public authorities, energy agencies, enterprises and research organizations to exchange methodologies, experiences and tools and to play a unique and influential role on the European policy stage.
- b. The Community is enlivened by the EFFICIENT BUILDINGS project that collects, disseminates and capitalizes the experiences and the outcomes of ten different projects involving local stakeholders from the Mediterranean area. Partners of the EFFICIENT BUILDINGS project are:
 - City of Nice/Euromed Cities Network (FR)
 - Energy Cities (FR),
 - IREC - Catalonia Energy Research Institute (SP),
 - CMCC Foundation - Euro-Mediterranean Center on Climate Change (IT),
 - University of Patras (GR),
 - CRES - Center For Renewable Energy Sources (GR),
 - ENEA - Italian National Agency for New Technologies, Energy and Sustainable Economic Development (IT),
 - ADENE - Portuguese national energy agency (PT).

Article 2. Background and challenge

- a. Public buildings represent the main setting for the public life of a community: from the early education of the citizens in schools to the provision of essential public services such as defence, health and culture. Public buildings can directly symbolize a community, as it is the case of many landmark buildings representing European cities: from the Acropolis of Athens to Valencia's City of Arts and Sciences.
- b. Today, the European cities are facing the common challenge of energy transition. The overall goal set by the European Commission is to reach carbon neutrality by 2050. To do so, transition must be systemic and go beyond the sole energy sector. It must involve homes, workplaces, habits of consumption and behaviours. In this context, if we aim to have carbon-neutral cities, then we cannot rely only on renewable energy sources or on more efficient appliances, but we need sustainable communities.
- c. Public buildings can play a double role: they can be a practical starting point to reduce energy consumption, since public authorities own a large share of the building stock, but they are also the setting for the public life of more sustainable communities and they can symbolize this common transition.

- d. Aware of this context, the Efficient Buildings Community is now launching a photo contest aiming at awarding the best photos of energy efficient public buildings representing the communities from the Mediterranean region.

Article 3. Scope

- a. Pictures must target **public buildings** (including public/social housing) from the **Mediterranean region**, namely:
- The regions of Interreg MED Programme cooperation area:
 - Croatia
 - Cyprus
 - France (Corse, Languedoc-Roussillon, Midi-Pyrénées, Provence Alpes Côte d'Azur, Rhône-Alpes)
 - Greece
 - Italy (Abruzzo, Apulia, Basilicata, Calabria, Campania, Emilia-Romagna, Friuli-Venezia Giulia, Lazio, Liguria, Lombardy, Marche, Molise, Piedmont, Sardinia, Sicily, Tuscany, Umbria, Valle D'Aosta, Veneto)
 - Malta
 - Portugal (Algarve, Alentejo, Lisbon)
 - Slovenia
 - Spain (Andalusia, Aragon, Catalonia, Balearic Islands, Murcia, Valencia Ceuta and Melilla)
 - United-Kingdom (Gibraltar)
 - Albania
 - Bosnia and Herzegovina
 - Montenegro.
 - Countries from the South and East Banks of the Mediterranean Sea involved in EFFICIENT BUILDINGS project activities:
 - Algeria
 - Egypt
 - Jordan
 - Lebanon
 - Morocco
 - Tunisia
 - Turkey
- b. The pictures must be representative of/refer to the energy transition. For instance, photos can focus on energy efficient public buildings (new or refurbished) or they can represent people using public buildings in more innovative and more sustainable ways.
- c. Pictures not including public buildings from the Mediterranean region will not be considered.

Article 4. Eligibility

- a. The participation is open to any natural person from:
- European Member States
 - neighbouring countries of the Mediterranean region:
 - i. The IPA countries from Interreg MED Cooperation Area: Albania, Bosnia and Herzegovina, Montenegro

- ii. The countries from the South and East Banks of the Mediterranean Sea involved in EFFICIENT BUILDINGS project activities: Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia and Turkey.
- b. The photographer must be the author of the pictures submitted in his/her name.

Article 5. Participation

- a. Participation is free of charge.
- b. Persons willing to apply must fill in the form available at the following website <https://www.cmcc.it/article/efficient-buildings-community-photo-contest>. Applications not submitted through the proper channel will not be considered.
- c. Each applicant:
 - Can upload one picture only, directly through the online form.
 - Must include a short description describing the reference with the energy transition
 - Must include the date and the name to be displayed on the credits
 - Must sign and submit the Licence agreement (Annex A)
- d. The deadline to submit application is 31 January 2021. Applications will not be accepted once the deadline lapses.

Article 6. Requirements

- a. Pictures must have minimum 300 dpi of resolution
- b. Pictures must have the smallest side of at least 15 cm (1794 pixels)
- c. Pictures must be in .jpeg or .png format
- d. Pictures must be authentic and genuine: basic editing, including color enhancement and cropping of the Photo is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the Photo. Both black & white and color photos are acceptable. Picture with special effects and creative filters will not be accepted. Unphotographed illustrations will not be accepted.
- e. Pictures must not include frames, watermarks, logos and names or other elements that make the author immediately recognizable.
- f. Pictures must include a public building from the Mediterranean region (see Article 3). Pictures from other regions or including private houses and commercial buildings will not be accepted.
- g. Picture must not include underage people.
- h. Picture must not include clearly recognizable people who did not give their consent to appear in the picture.

Article 7. Evaluation

- a. Submitted pictures will be evaluated by a jury chaired by professional photographers and project partners. The members are:
 - Barbara Zanon (Photographer) – co-chair
 - Miguel Ribeiro Fernandes (Photographer) co-chair
 - Bernard Massabo (Secretary General of Euromed City Network)
 - Loredana Cocola De Matteis (CMCC Foundation)
 - Luis Silva (ADENE)
 - Helena Papa (Interreg MED Programme Joint Secretariat)
 - Paulo Emerenciano (Interreg MED Programme Joint Secretariat)
- b. The jury will evaluate the pictures at its sole discretion. The evaluation will be based on three main criteria:
 - Adherence to contest challenge and objective;
 - Creativity;
 - Innovation.

The jury reserves the right to disqualify any picture that is deemed inappropriate or does not conform to stated contest rules.

Article 8. Prize

- a. The Jury will award 3 winning photos.
- b. Prize for the winners:
 - 1st place: 100€ Amazon voucher and participation to the Efficient Buildings Annual Conference 2021 in Lisbon
 - 2nd place: 50€ Amazon voucher and participation to the Efficient Buildings Annual Conference in Lisbon
 - 3rd place: Participation to the Efficient Buildings Annual Conference in Lisbon
- c. Winners will be announced in February 2021. Winners will be contacted via the email address provided during the application.
- d. Winners will be awarded during the next annual conference of the Efficient Buildings Community, expected in spring/summer 2021 in Lisbon (Portugal). Travel and accommodation expenses will be covered by the Efficient Buildings project.
- e. The best picture will be presented and displayed during the annual conference and it could be used for the future communication materials of the Efficient Buildings Community.
- f. Due to Covid-19 pandemic and according the future international sanitary situation, the Efficient Buildings Community might take place in telematic format or in hybrid format.

Article 9. Copyright

- a. Submitted photos must be original, created and/or taken by the applicant. It must not contain any materials owned or controlled by a third party for which the applicant has not obtained a licence, must not infringe the copyright,

trademark, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity.

- b. Copyrights shall remain vested with the creator of the image. Upon making the submission, applicants grant the Efficient Buildings Partnership, worldwide, non-exclusive, royalty free, sub-licensable right and licence to use, publish, reproduce, display, perform, adapt, create derivative works, print, in whole or in part, in any form, to promote the contest, image, the photographer or for editorial or educational use.
- c. To this end, applicants shall sign and submit a Licence agreement (Annex A) during the application.
- d. The applicant will be credited wherever the image is used. Applicants must indicate the name to display in the credits.

Article 10. Privacy

- a. By filling the form, applicants consent to the processing of personal data pursuant art. 13 GDPR 679/16.
- b. The information will be used for specifically receiving information from the Interreg MED EFFICIENT BUILDINGS project only and to the purpose of the organization of the contest only.
- c. The data will be stored securely for five years starting the date of your submission.
- d. For more information about Privacy Policy: <https://www.cmcc.it/privacy-cookie> or contact CMCC Privacy office at privacy@cmcc.it

Article 11. Contact

- a. Interested applicants can address all queries and questions about the contest and the participation to CMCC Foundation at the following address: ebcommunity@cmcc.it.
- b. Further information on the EFFICIENT BUILDINGS project can be found at the following website: <https://efficient-buildings.interreg-med.eu/>