



# Outreach

Analytics of web presence:

**125k**  
unique  
visitors

**450k**  
page  
views

**46** Webinars

Analytics of social media followers



**Twitter**

4,557 followers

(+ 20%)



**Instagram**

3,526 followers

(+205%)



**Facebook**

5,674 fans

(+10%)



**LinkedIn**

6,551 followers

(+ 62%)